Imagery

Tone

Metaphor

Simile

Repetition

Mood

The choice and use of words and phrases in writing

The use of symbols to represent ideas or qualities

The arrangement of wellformed words and phrases in a sentence

Visually descriptive language; words and phrases that create mental images

The author's attitude toward a piece of writing

An implied comparison between two unalike things

The reader's attitude or feeling toward a piece of writing

An comparison between two unalike things, using the words "like" or "as"

A word, phrase, or sentence repeated to emphasize its use in a text

A device that gives a nonhuman object, human characteristics